



CALL FOR PROJECTS

Timeline:

- 29/10/2018: launch of the call for projects launch
- **23/11/2018: deadline for application online**
- 28/11/2018: preselection
- **05/12/2018: pitch** for the finalists.

3 topics of interest:

The competition will reward, as a priority, any innovative project falling under one of our topics of interest, namely:

- **Cities of tomorrow:** all projects having an application field in the urban area on themes such as, environmentally friendly construction (innovative materials and construction methods or innovative rehabilitation, innovative eco-design approaches, etc.), better use of resources (energy co-generation, smart grid and renewable energy, recycling economy, water management, waste recycling, urban agriculture, ...), transportation and smart mobility (soft mobility, inter-modal travel, smart parking and smart road, solution for the logistics of the last kilometre, access to heritage and tourism resources, ...), the smart city (urban monitoring, connected buildings, intelligent street furniture, risk managements, ...).
- **New digital services:** all innovative projects based on the use of emerging technologies (such as artificial intelligence approaches - including AI PaaS solutions - Artificial Intelligence as a Platform As A Service -, immersive realities, blockchain, the Internet of Things, big data processing, robotics and cobotics, etc.), that can contribute to the creation of new digital uses.
- **Medtech, Healthtech and Silver Economy:** all innovative projects aimed at improving the quality of life, enabling older people to age in the best possible conditions or at inventing the medicine of the future (digital prevention tools, robotics and cobotics applied to medicine, new generation prostheses and implants, simplified diagnostic solutions and optimised medical monitoring, creation of connected medical devices, digital technologies for the training of health professionals, etc.).

Prizes

- **Financial support** up to **€ 60,000** in the form of an **interest-free loan, with a limit of € 20,000 per project partner**. This support can be granted upon acceptance by the financing committee of the FUTURE pre-seed fund, "Initiative Grandes Écoles Universités" (IGEUE). A pre-incubation or incubation period of a few months is necessary before being able to apply for this funding;
- **ERDF grants**, awarded after an ad hoc funding application, to cover the costs of **non-technical external intellectual services**;
- **Hosting in a 3000 sq meters brand new building, "Maison de l'Entreprise Innovante"**, where some 70 startups of various maturity levels are based;
- **A personalised coaching** at each stage of your project development by a **team of professionals and mentors**;
- **An intensive integration bootcamp** animated both by incubator staff and external experts, plus a **regular workshop** programme to enhance your entrepreneurial competencies;





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- Free access to **Fablab Descartes for prototyping**;
- Benefit of **partnership opportunities** with our innovation ecosystem including technology platforms, experimentation facilities, see <https://www.dcube-paris.com/en/> for the cluster portal, public financiers, service providers at negotiated rates and access to market service with local cluster companies.

Visit our website for your online application platform:

<https://www.incubateur-descartes.com/contest/>

The full CFP regulation is only available in French, though your application can be submitted in English and you can pitch in English. You will have to speak French at some point to access the French market.

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Pre-selection criteria:

- Legitimacy, the idea has a solid foundation
- Desirability, the market expresses strong needs
- Acceptability, innovation will be able to fit in the existing ecosystem
- Feasibility, the offer meets the needs and expectations of the market
- Viability, the business model is viable, the value proposition is strong.

Pitch evaluation grid:

- Human dimension: involvement and founders' profiles, skills of the team and motivation for the creation and development of their company
- Technical and intellectual property dimensions: innovation protection strategy
- Market dimension: economic impact and monetization perspective
- Territorial dimensions and job creation: desire to set up your startup "Maison de l'Entreprise Innovante" located "Cité Descartes", Sustainable cluster East of Paris, potential collaborations with cluster stakeholders, job creation in the medium term;
- Administrative dimension: quality of the online application file and of the presentation to the jury, consistency of resources vs expenses (financials).

JURY

- Adoc Talent Management, Head hunters, <http://www.adoc-tm.com/>
- Agence Descartes Développement, Cité Descartes economic development agency, <http://www.descartesdeveloppement.fr/>
- Agoranov, public incubator linked to research, <http://agoranov.com>
- Bpifrance, Public investment bank, <http://www.bpifrance.fr/>
- Cap digital, competitiveness cluster, <https://www.capdigital.com>
- CAPVM, district authority, <http://www.agglo-pvm.fr/>
- CCI77, Chamber of Commerce & Industry, <https://www.seineetmarne.cci.fr/>
- Club Invest IDF, Business angels network, <http://www.clubinvest-idf.fr/>
- Efficacity, Institut for energy transition, <http://www.efficacity.com/fr/>





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- Incubateur Descartes, <http://incubateur-descartes.com/>
- Incubateur Greentech Verte, national incubator for ecology transition, <https://www.ecologique-solidaire.gouv.fr/index.php/greentech-verte>
- INPI, Intellectual Property national institute, <http://www.inpi.fr/>
- I-SITE FUTURE, project consortium aiming at sustaining the attractivity and enhancing the international recognition of cluster Descartes research, « French University on Urban Research and Education », <http://www.future-isite.fr/>
- Investessor, Business angels network, <http://www.investessor.fr>
- Réseau Entreprendre Seine-et-Marne, Loans of honour and mentor network, <http://www.reseau-entreprendre.org/seine-et-marne/>
- Seine-et-Marne Attractivité, sub region attractivity agency, <https://www.seine-et-marne-attractivite.fr>
- UPE, engineer schools, universities and research centers union ("Université Paris-Est"), (<http://www.univ-paris-est.fr/fr>)
- WILCO, startup accelerator, <http://www.wilco-startup.com/>
- Incubateur Descartes alumni startups, <http://incubateur-descartes.com/?p=incubes>
- Partner consultants recognised for their expertise.

